



## Sponsor Categories

### Principal Sponsor - AUD\$10,000 including GST

The Steering Committee of UCEC2015 is offering a Principal Sponsor opportunity. As a Principal sponsor of the conference you will receive:

- Opportunity for a representative of your organisation to present a session in line with the conference themes, as part of the conference program
- Organisation logo displayed on screen at UCEC2015 for the duration of the conference.
- Logo recognition as a Principal Sponsor of the conference in all printed material relating to the conference, such as the registration website, program, abstract booklet and the post conference publication.
- Organisation banner displayed at conference venue (sponsor to provide pull-up banner. Maximum of 2 pull up banners to be provided)
- One half page monochrome advertisement in the conference proceedings e-book (artwork to be provided by sponsor)
- Organisation logo displayed on conference website with hyperlink to sponsor's own website

### Welcome Reception Sponsor - AUD\$7,500 including GST

Attended by all UCEC2015 delegates, the conference Welcome Reception themed, "Engage and Innovate for Sustainability" will be the 'first impression' of the conference, providing your organisation with the ideal opportunity to make an impact. As the Welcome Reception Sponsor you will receive the following benefits:

- Opportunity for a company representative to welcome delegates at the Welcome Reception (maximum 3 minutes)
- Logo recognition as the Welcome Reception Sponsor in all printed material relating to the conference, such as the registration website, program, abstract booklet and the post conference publication.
- One half page monochrome advertisement in the conference proceedings e-book (artwork to be provided by sponsor)
- Organisation logo displayed on conference website with hyperlink to sponsor's own website

### Conference Dinner Sponsor - AUD\$7,500 including GST

Attended by all UCEC2015 delegates, the conference dinner is a fantastic opportunity for your organisation to make an impact. As the Conference Dinner Sponsor you will receive the following benefits:

- Opportunity for a company representative to welcome delegates at the Conference Dinner (maximum 3 minutes)
- Logo recognition as the Conference Dinner Sponsor on the conference dinner menu
- Logo recognition as the Conference Dinner Sponsor in all printed material relating to the conference, such as the registration website, program, abstract booklet and the post conference publication.
- One half page monochrome advertisement in the conference proceedings e-book (artwork to be provided by sponsor)
- Organisation logo displayed on conference website with hyperlink to sponsor's own website



**Keynote Sponsor - AUD\$5,000 including GST (Two Opportunities)**

Sponsoring a Keynote Speaker is an excellent, cost effective way of achieving organisational recognition. As a Keynote Speaker Sponsor you will receive:

- Opportunity for a representative of your organisation to introduce the Keynote Speaker
- Logo recognition as a Keynote Sponsor in all printed material relating to the conference, such as the registration website, program, abstract booklet and the post conference publication.
- Organisation logo displayed on conference website with hyperlink to sponsor's own website
- One quarter page monochrome advertisement in the conference proceedings e-book (artwork to be provided by sponsor)
- Organisation logo displayed on conference website with hyperlink to sponsor's own website

**Lanyard Name Badge Sponsor - AUD\$3,000 including GST**

This sponsorship opportunity gives prime exposure, as the name badge is the delegate's ticket of entry to the conference and social events. As the Lanyard Name Badge Sponsor you will receive:

- Organisation logo to appear on each delegate's lanyard , alongside the UCEC2015 logo
- One quarter page monochrome advertisement in the conference proceedings e-book (artwork to be provided by sponsor)
- Organisation logo displayed on conference website with hyperlink to sponsor's own website

**Poster Showcase Sponsor - AUD\$2,000 including GST**

The Poster Showcase is designed to encourage delegate interaction in a relaxed environment. As the Poster Showcase Sponsor you will increase recognition of your organisation and you will receive:

- One quarter page monochrome advertisement in the conference proceedings e-book (artwork to be provided by sponsor)
- Organisation logo displayed on conference website with hyperlink to sponsor's own website